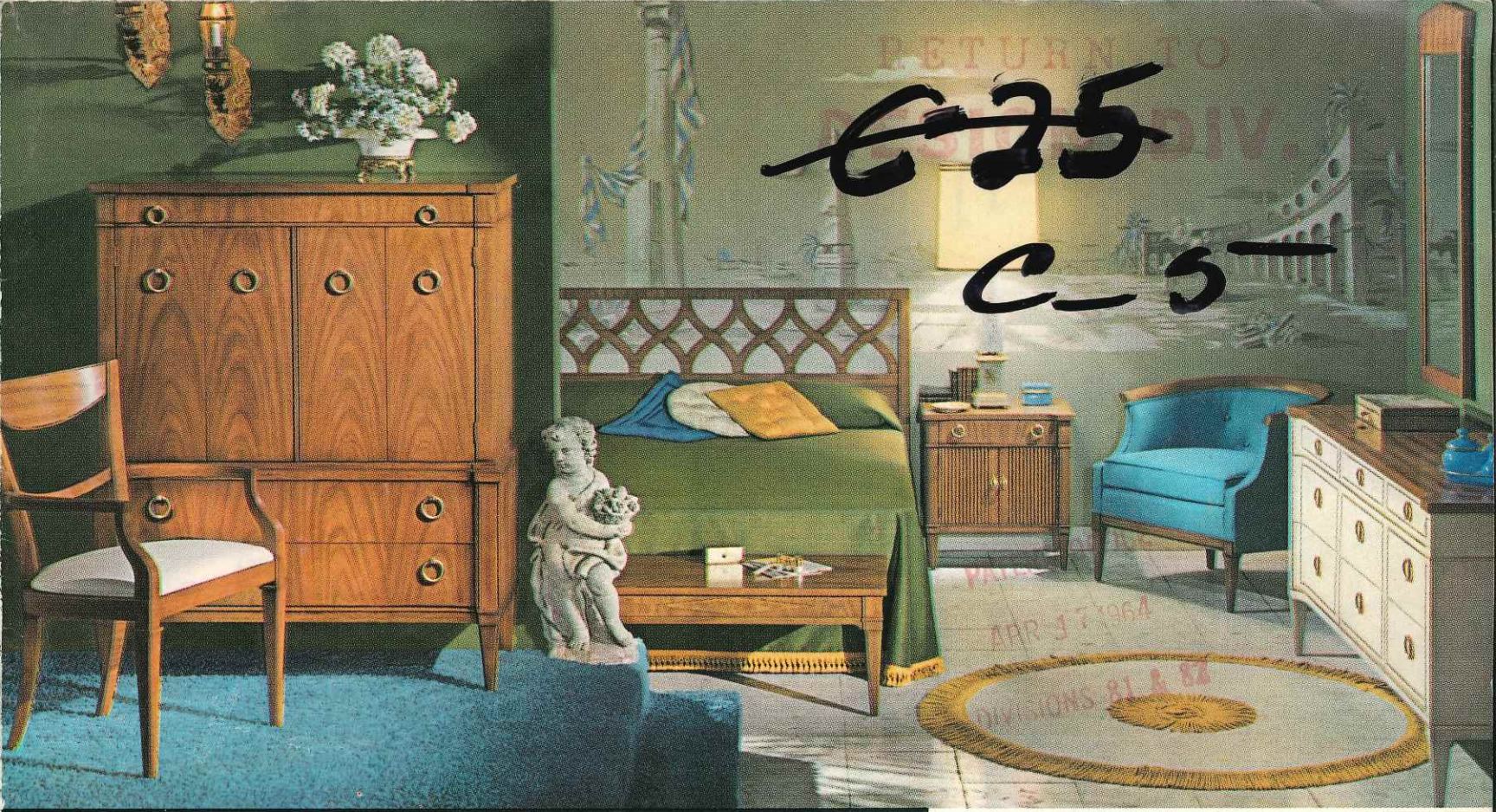


Via VENETO

classic simplicity for today's modern living

by Drexel®

the most trusted name in furniture

Via VENETO

DESIGNED BY HENRY AND DAVID WARREN

LOOKING FOR FURNITURE THAT WILL NEVER GO OUT OF STYLE?

You've found it in Via Veneto . . . Drexel's handsome Italian Regency collection that was named for Rome's most fashionable boulevard. Via Veneto stands out for its refreshing simplicity and refinement. You'll recognize this in Via Veneto's classic ideal of harmony and proportion, of graceful directness, of sophisticated understatement. Here is furniture in which the inherent beauty of its shape and the meticulous craftsmanship of its finish and woods is sufficient in itself to delight the eye; it has no need of further adornment. Here is furniture whose appeal will grow on you the longer it is a part of your home!

THE WOODS AND FINISH IN VIA VENETO

One of the highlights of Via Veneto is the exquisite matching of veneers, and the depth and richness of the finish. Cathedral-arched walnut veneers*—selected for their highly-figured graining—create a rich pattern in themselves, and are adroitly contrasted in the cross-banded edges. The finish—in warm nut-brown tones—has a lustrous fruitwood character, the achievement of skilled bleaching, glazing, hand-padding and distressing. Many dining and bedroom pieces are also available in a custom brushed parchment finish in which the hand-padding shows through, creating a soft antique effect. This is accented with gold striping for a handsome decorator look.

*Legs and other exposed solid wood parts are pecan.

THE HARDWARE IN VIA VENETO

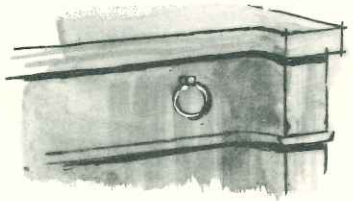
The door and drawer pulls in Via Veneto, in a soft, satin brass color, are Regency inspired and very classic in feeling, to complement the simplicity of the overall furniture design. Drawers feature a handsome ring pull mounted on a cubic stud; and doors have a key pull mounted on a diamond-shaped backplate.

WHAT TO LOOK FOR IN Via VENETO

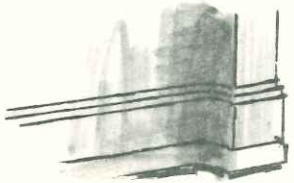
Although architecturally Italian, Via Veneto reflects contemporary American interpretations of other great European furniture styles from the late 18th and early 19th centuries . . . French Directoire, and English Regency. That was the era of the revival of antique Greek and Roman styles. The time when furniture was characterized by dignified simplicity, by a return to the classic ideals of harmony and balance, by an interest in architectural forms, by an appreciation of grace and directness.

With the discoveries of the buried cities of Pompeii and Herculaneum, a rebirth of interest in classic forms emerged in France with the Directoire style around 1793. It came to England in the graceful forms of the Regency period. In Italy this classic revival was especially influential and is referred to today as "Ottocento" (literally "18th century").

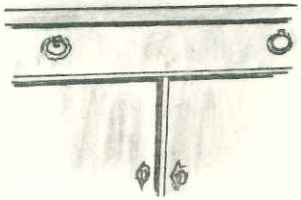
Here are the design elements from this timeless furniture period that you will recognize in Via Veneto:



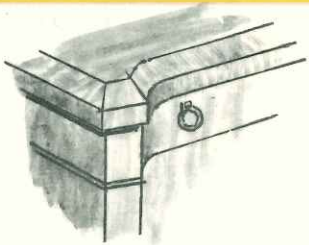
Concave (inverted) case fronts. A striking feature of chests and cabinets is the inverted curved front. This lovely echo of Italian Regency adds a softening effect to the predominantly straight lines of the classic styling.



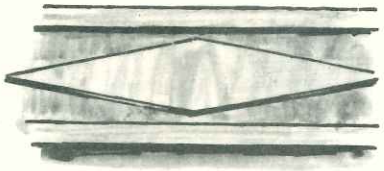
Plinth (solid, to-the-floor) bases on dining room storage pieces. Here, the cases' lower horizontal rail is carried all the way to the floor, creating a solid, substantial feeling—architectural in structure and classic in styling.



Square beading (molding) used vertically or horizontally on chests and cabinets to define drawers or doors. The horizontal beading also forms the basis for the frieze beneath the tops of chests, cabinets and tables.



Decorative veneer border frames case tops. Contrasting veneer patterns are an excellent example of fine veneering and add visual impact to the cases.

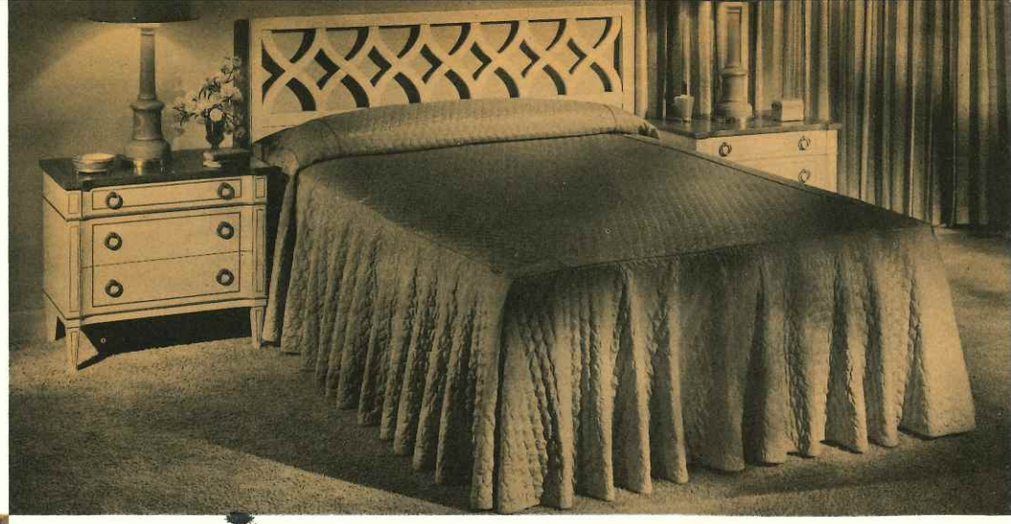


Diamond-shaped insets of walnut overlay burl on the fronts or sides of living room tables, a craft detail of classic simplicity that adds an elegant accent to the overall furniture design.

Pilasters (vertically supporting posts) are elegant in their simplicity, creating a feeling of balance and stateliness, a visible sense of architectural structure to cases, tables and chairs.

Via VENETO

415-630 Night Stand (shown)
26W 17D 23H
3 drawers
414-630 Night Stand
Regular finish
Bed with open head
(40H), footless
Custom finish
415-540 4/6 (shown)
415-541 3/3
415-547 5/0
415-546 6/6
Bed with open head
(40H), footless
Regular finish
414-540 4/6
414-541 3/3
414-547 5/0
414-546 6/6
Bed with open head
(40H), panel foot,
Custom finish
415-550 4/6
415-551 3/3
Bed with open head
(40H), panel foot,
Regular finish
414-550 4/6
414-551 3/3



414-620 Night Stand (shown)
22W 17D 23H
415-620 Night Stand
Custom finish base, walnut top

Bed with panel head (41H) **and foot**
414-520 4/6 (shown)
414-521 3/3
Bed with panel head (41H), footless
414-510 4/6
414-511 3/3

414-310 Poudre (shown)
42W 18D 29H
Hinged mirror top
415-310 Poudre
Custom finish base, walnut top
414-720 Bench (shown)
24W 17D 19H
Slip seat
415-720 Bench Custom finish

414-420 Door Chest (shown)
42W 20D 52H
Top and bottom: 3 drawers
Top drawer divided for accessories
Behind doors: 3 shirt compartments
and 2 tray drawers
415-420 Chest
Custom finish base, walnut top

414-410 Man's Chest (shown)
40W 20D 46⅝H
5 drawers
Pin tray in top drawer
2nd and 4th drawers divided
for shirts
415-410 Chest
Custom finish base, walnut top

464-510 Serving Cart
44W 18D 32H
63W with top extended
Colorith plastic surface
under top

464-430 China (shown)
56W 16D 78¼H
Top: 3 adjustable shelves
behind bevelled glass doors
Base: 1 tray drawer behind
left and middle doors
1 adjustable half shelf behind
right door
465-430 China
Custom finish

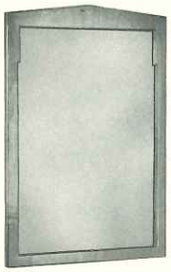
by Drexel

464-432 China
66W 16D 80½W
Top: 3 adjustable shelves
behind bevelled
glass doors
Base: 2 drawers in
upper part
1 tray drawer behind
left doors
1 adjustable shelf
behind right doors

464-130 Buffet
60W 20D 31½H
Concealed casters
2 drawers in top
1 tray drawer behind left doors
1 half shelf behind right doors

464-131 Credenza (shown)
70W 20D 30H
Concealed casters
3 tray drawers behind left doors
1 full adjustable shelf behind middle door
1 adjustable half shelf behind right doors
465-131 Credenza
Custom finish base, walnut top

414-200 Mirror (shown)
Overall: 19⅛W 48⁵⁄₁₆H
Plate: 16W 40H
415-200 Mirror
Custom finish



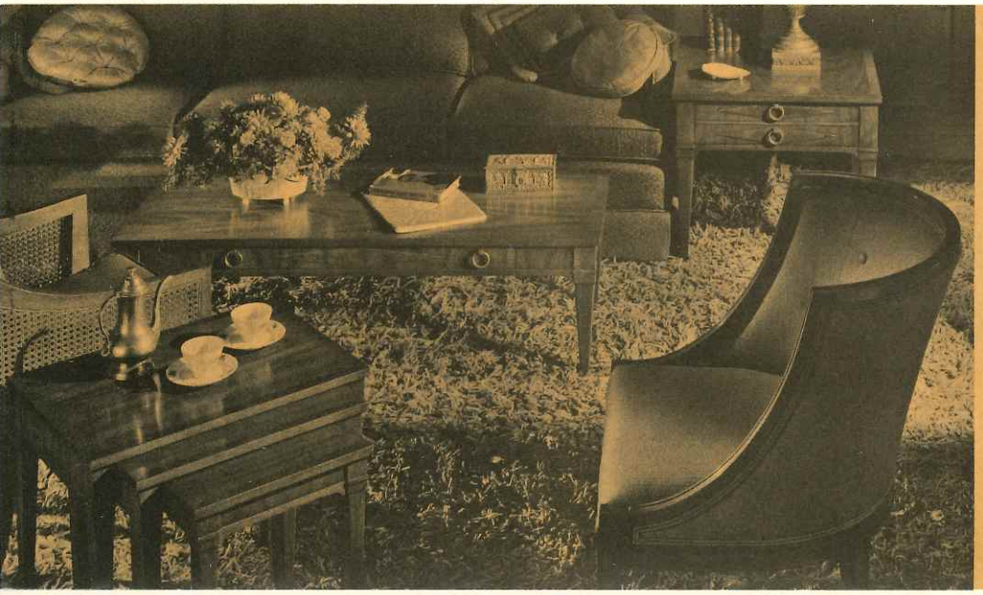
414-220 Mirror (shown)
Overall: 29½W 43½H
Plate: 26W 38H
415-220 Mirror
Custom finish

414-230 Mirror (shown)
Overall: 47½W 37¾H
Plate: 44W 32H
415-230 Mirror
Custom finish

414-131 Triple Dresser (shown)
80W 20D 31½H
6 drawers
Pin tray in 2 top end drawers
2 middle end drawers divided for shirts
3 tray drawers behind doors
415-131 Dresser
Custom finish base, walnut top

414-120 Double Dresser (shown)
60W 20D 31½H
6 drawers
Pin tray in top left drawer
2 middle drawers divided for shirts
415-120 Dresser
Custom finish base, walnut top

414-130 Triple Dresser (shown)
70W 20D 31½H
9 drawers
Pin tray in 2 top end drawers
415-130 Dresser
Custom finish base, walnut top



494-310 End Table
20W 28D 21H

494-340 Corner Table
30W 30D 15H

494-313 Nest of 3 Tables
Large table 22½W 17D 21¼H
Middle table 18¼W 15D 20¼H
Small table 14W 13D 19½H

494-210 Cocktail Table
50W 20D 15H

494-311 Chairside Table
25W 25D 21H
1 drawer

494-211 Cocktail Table
66W 20D 15H

464-310 Drop-Leaf Extension Table
42W 29L 29H
67L with leaves up
91L with leaves up, and extended with two 12" plain leaves
464-710 Arm Chair
22W 22D 35H
464-711 Side Chair
20W 21D 34H

464-331 Trestle Extension Table (shown)
44W 66L 29H
102L extended with three 12" plain leaves
464-730 Arm Chair (shown)
22W 22½D 42H
Cane back
465-730 Arm Chair
Custom finish
464-731 Side Chair (shown)
20W 21½D 41H
Cane back
465-731 Side Chair
Custom finish

by Drexel

464-330 Sr. Oval Extension Table (shown)
44W 66L 29H
102L extended with three 12" apron leaves
465-330 Sr. Oval Extension Table
Custom finish base, walnut top
464-320 Jr. Oval Extension Table
38W 58L 29H
94L extended with three 12" apron leaves
464-730 Arm Chair (shown)
22W 22½D 42H
465-730 Arm Chair
Custom finish
464-731 Side Chair (shown)
20W 21½D 41H
Cane back
465-731 Side Chair
Custom finish

464-340 Round Table (shown)
42W 42L 29H
78L extended with one apron and two plain 12" leaves
465-340 Round Table
Custom finish base, walnut top
464-710 Arm Chair
22W 22D 35H
464-711 Side Chair
20W 21D 34H

RETURN TO
DESIGN DIV.

PATENT OFFICE
APR 17 1964
DIVISIONS 81 & 82

Printed in U.S.A.

WHAT THE by Drexel SEAL MEANS TO YOU

Via Veneto is just one of Drexel's many handsome furniture collections. There are styles for every taste, every decorating mood — traditional, contemporary, provincial, colonial — plus correlated upholstered and occasional pieces to complement them. Each bears the renowned Drexel seal. This seal is your assurance of outstanding furniture value—superb design, beautiful woods and fabrics, meticulous construction—all at realistic prices. When the "by Drexel" seal comes into your home, you know you own the most trusted name in furniture in America today!

by Drexel®

the most trusted name in furniture

DREXEL FURNITURE COMPANY
A Division of Drexel Enterprises, Inc.
Drexel, North Carolina

Via VENETO

DESIGNED BY HENRY AND DAVID WARREN

LOOKING FOR FURNITURE THAT WILL NEVER GO OUT OF STYLE?

You've found it in Via Veneto . . . Drexel's handsome Italian Regency collection that was named for Rome's most fashionable boulevard. Via Veneto stands out for its refreshing simplicity and refinement. You'll recognize this in Via Veneto's classic ideal of harmony and proportion, of graceful directness, of sophisticated understatement. Here is furniture in which the inherent beauty of its shape and the meticulous craftsmanship of its finish and woods is sufficient in itself to delight the eye; it has no need of further adornment. Here is furniture whose appeal will grow on you the longer it is a part of your home!

THE WOODS AND FINISH IN VIA VENETO

One of the highlights of Via Veneto is the exquisite matching of veneers, and the depth and richness of the finish. Cathedral-arched walnut veneers*—selected for their highly-figured graining—create a rich pattern in themselves, and are adroitly contrasted in the cross-banded edges. The finish—in warm nut-brown tones—has a lustrous fruitwood character, the achievement of skilled bleaching, glazing, hand-padding and distressing. Many dining and bedroom pieces are also available in a custom brushed parchment finish in which the hand-padding shows through, creating a soft antique effect. This is accented with gold striping for a handsome decorator look.

*Legs and other exposed solid wood parts are pecan.

THE HARDWARE IN VIA VENETO

The door and drawer pulls in Via Veneto, in a soft, satin brass color, are Regency inspired and very classic in feeling, to complement the simplicity of the overall furniture design. Drawers feature a handsome ring pull mounted on a cubic stud; and doors have a key pull mounted on a diamond-shaped backplate.

Via VENETO

classic simplicity for today's modern living

White Furniture Folder

by Drexel®

the most trusted name in furniture

WHAT TO LOOK FOR IN Via VENETO

Although architecturally Italian, Via Veneto reflects contemporary American interpretations of other great European furniture styles from the late 18th and early 19th centuries . . . French Directoire, and English Regency. That was the era of the revival of antique Greek and Roman styles. The time when furniture was characterized by dignified simplicity, by a return to the classic ideals of harmony and balance, by an interest in architectural forms, by an appreciation of grace and directness.

With the discoveries of the buried cities of Pompeii and Herculaneum, a rebirth of interest in classic forms emerged in France with the Directoire style around 1793. It came to England in the graceful forms of the Regency period. In Italy this classic revival was especially influential and is referred to today as "Ottocento" (literally "18th century").

Here are the design elements from this timeless furniture period that you will recognize in Via Veneto:

Concave (inverted) case fronts. A striking feature of chests and cabinets is the inverted curved front. This lovely echo of Italian Regency adds a softening effect to the predominantly straight lines of the classic styling.

Plinth (solid, to-the-floor) bases on dining room storage pieces. Here, the cases' lower horizontal rail is carried all the way to the floor, creating a solid, substantial feeling—architectural in structure and classic in styling.

Square beading (molding) used vertically or horizontally on chests and cabinets to define drawers or doors. The horizontal beading also forms the basis for the frieze beneath the tops of chests, cabinets and tables.

Decorative veneer border frames case tops. Contrasting veneer patterns are an excellent example of fine veneering and add visual impact to the cases.

Diamond-shaped insets of walnut overlay burl on the fronts or sides of living room tables, a craft detail of classic simplicity that adds an elegant accent to the overall furniture design.

Pilasters (vertically supporting posts) are elegant in their simplicity, creating a feeling of balance and stateliness, a visible sense of architectural structure to cases, tables and chairs.

WHAT THE by Drexel SEAL MEANS TO YOU

Via Veneto is just one of Drexel's many handsome furniture collections. There are styles for every taste, every decorating mood — traditional, contemporary, provincial, colonial — plus correlated upholstered and occasional pieces to complement them. Each bears the renowned Drexel seal. This seal is your assurance of outstanding furniture value—superb design, beautiful woods and fabrics, meticulous construction—all at realistic prices. When the "by Drexel" seal comes into your home, you know you own the most trusted name in furniture in America today!

by Drexel®

the most trusted name in furniture

DREXEL FURNITURE COMPANY

A Division of Drexel Enterprises, Inc.

Drexel, North Carolina

Wm. Skaine-Mayer

DOWNTOWN, 7th St. N.W. between D & E

SEVEN CORNERS, Falls Church, Virginia

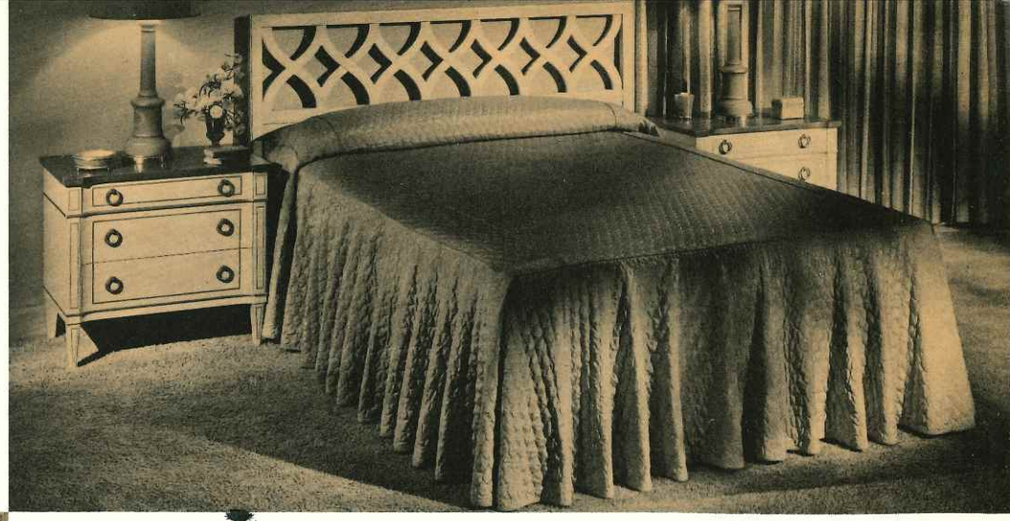
SPRING VALLEY, 49th & Massachusetts N.W.

ORIENTAL RUG GALLERY — SALESROOM, 4467 Connecticut Ave. N.W.

Printed in U.S.A.

Via VENETO

415-630 Night Stand (shown)
26W 17D 23H
3 drawers
414-630 Night Stand
Regular finish
Bed with open head
(40H), footless
Custom finish
415-540 4/6 (shown)
415-541 3/3
415-547 5/0
415-546 6/6
Bed with open head
(40H), footless
Regular finish
414-540 4/6
414-541 3/3
414-547 5/0
414-546 6/6
Bed with open head
(40H), panel foot,
Custom finish
415-550 4/6
415-551 3/3
Bed with open head
(40H), panel foot,
Regular finish
414-550 4/6
414-551 3/3



414-620 Night Stand (shown)
22W 17D 23H
415-620 Night Stand
Custom finish base, walnut top

Bed with panel head (41H) **and foot**
414-520 4/6 (shown)
414-521 3/3
Bed with panel head (41H), footless
414-510 4/6
414-511 3/3

414-310 Poudre (shown)
42W 18D 29H
Hinged mirror top
415-310 Poudre
Custom finish base, walnut top
414-720 Bench (shown)
24W 17D 19H
Slip seat
415-720 Bench Custom finish

414-420 Door Chest (shown)
42W 20D 52H
Top and bottom: 3 drawers
Top drawer divided for accessories
Behind doors: 3 shirt compartments
and 2 tray drawers
415-420 Chest
Custom finish base, walnut top

414-410 Man's Chest (shown)
40W 20D 46⅝H
5 drawers
Pin tray in top drawer
2nd and 4th drawers divided
for shirts
415-410 Chest
Custom finish base, walnut top

464-510 Serving Cart
44W 18D 32H
63W with top extended
Colorith plastic surface
under top

464-430 China (shown)
56W 16D 78¼H
Top: 3 adjustable shelves
behind bevelled glass doors
Base: 1 tray drawer behind
left and middle doors
1 adjustable half shelf behind
right door
465-430 China
Custom finish

by Drexel

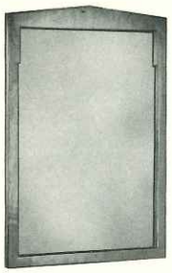
464-432 China
66W 16D 80½W
Top: 3 adjustable shelves
behind bevelled
glass doors
Base: 2 drawers in
upper part
1 tray drawer behind
left doors
1 adjustable shelf
behind right doors

464-130 Buffet
60W 20D 31½H
Concealed casters
2 drawers in top
1 tray drawer behind left doors
1 half shelf behind right doors

464-131 Credenza (shown)
70W 20D 30H
Concealed casters
3 tray drawers behind left doors
1 full adjustable shelf behind middle door
1 adjustable half shelf behind right doors
465-131 Credenza
Custom finish base, walnut top

414-200 Mirror (shown)
Overall: 19⅛W 48⁵⁄₁₆H
Plate: 16W 40H
415-200 Mirror
Custom finish

414-120 Double Dresser (shown)
60W 20D 31½H
6 drawers
Pin tray in top left drawer
2 middle drawers divided for shirts
415-120 Dresser
Custom finish base, walnut top



414-220 Mirror (shown)
Overall: 29½W 43½H
Plate: 26W 38H
415-220 Mirror
Custom finish

414-230 Mirror (shown)
Overall: 47½W 37¾H
Plate: 44W 32H
415-230 Mirror
Custom finish

414-130 Triple Dresser (shown)
70W 20D 31½H
9 drawers
Pin tray in 2 top end drawers
415-130 Dresser
Custom finish base, walnut top

414-131 Triple Dresser (shown)
80W 20D 31½H
6 drawers
Pin tray in 2 top end drawers
2 middle end drawers divided for shirts
3 tray drawers behind doors
415-131 Dresser
Custom finish base, walnut top

494-313 Nest of 3 Tables
Large table 22½W 17D 21¼H
Middle table 18¼W 15D 20¼H
Small table 14W 13D 19½H

494-210 Cocktail Table
50W 20D 15H

494-311 Chairside Table
25W 25D 21H
1 drawer

494-310 End Table
20W 28D 21H

494-340 Corner Table
30W 30D 15H

494-211 Cocktail Table
66W 20D 15H

464-310 Drop-Leaf Extension Table
42W 29L 29H
67L with leaves up
91L with leaves up, and extended with two 12" plain leaves
464-710 Arm Chair
22W 22D 35H
464-711 Side Chair
20W 21D 34H

464-331 Trestle Extension Table (shown)
44W 66L 29H
102L extended with three 12" plain leaves
464-730 Arm Chair (shown)
22W 22½D 42H
Cane back
465-730 Arm Chair
Custom finish
464-731 Side Chair (shown)
20W 21½D 41H
Cane back
465-731 Side Chair
Custom finish

by Drexel

464-330 Sr. Oval Extension Table (shown)
44W 66L 29H
102L extended with three 12" apron leaves
465-330 Sr. Oval Extension Table
Custom finish base, walnut top
464-320 Jr. Oval Extension Table
38W 58L 29H
94L extended with three 12" apron leaves
464-730 Arm Chair (shown)
22W 22½D 42H
465-730 Arm Chair
Custom finish
464-731 Side Chair (shown)
20W 21½D 41H
Cane back
465-731 Side Chair
Custom finish

464-340 Round Table (shown)
42W 42L 29H
78L extended with one apron and two plain 12" leaves
465-340 Round Table
Custom finish base, walnut top
464-710 Arm Chair
22W 22D 35H
464-711 Side Chair
20W 21D 34H